



community
rapid digitisation platform

Revolutionising the way businesses
succeed in a digital world



Stay Ahead. Engage and Enhance.

People steer relationships, not technology. Their digital sophistication means they insist on purposeful, instant interaction. They expect agility and demand quality from you. They want digital contact across all networks, on all devices. You must be ready.

At the same time, it's essential you identify your influence on your customers' lives. You want a digital strategy that produces measurable, profitable results for your business. This multi-sided digital platform must deliver now - and be future-proof. A positive customer experience is your best brand differentiator. You want to drive smart content marketing and enable sales. The digital transformation gives you technology that drives your business forward.

We are living in massive digital shifts. To lead bravely in this new world, you need a partner who provides a solid foundation to create, mobilise and package your commercial services.



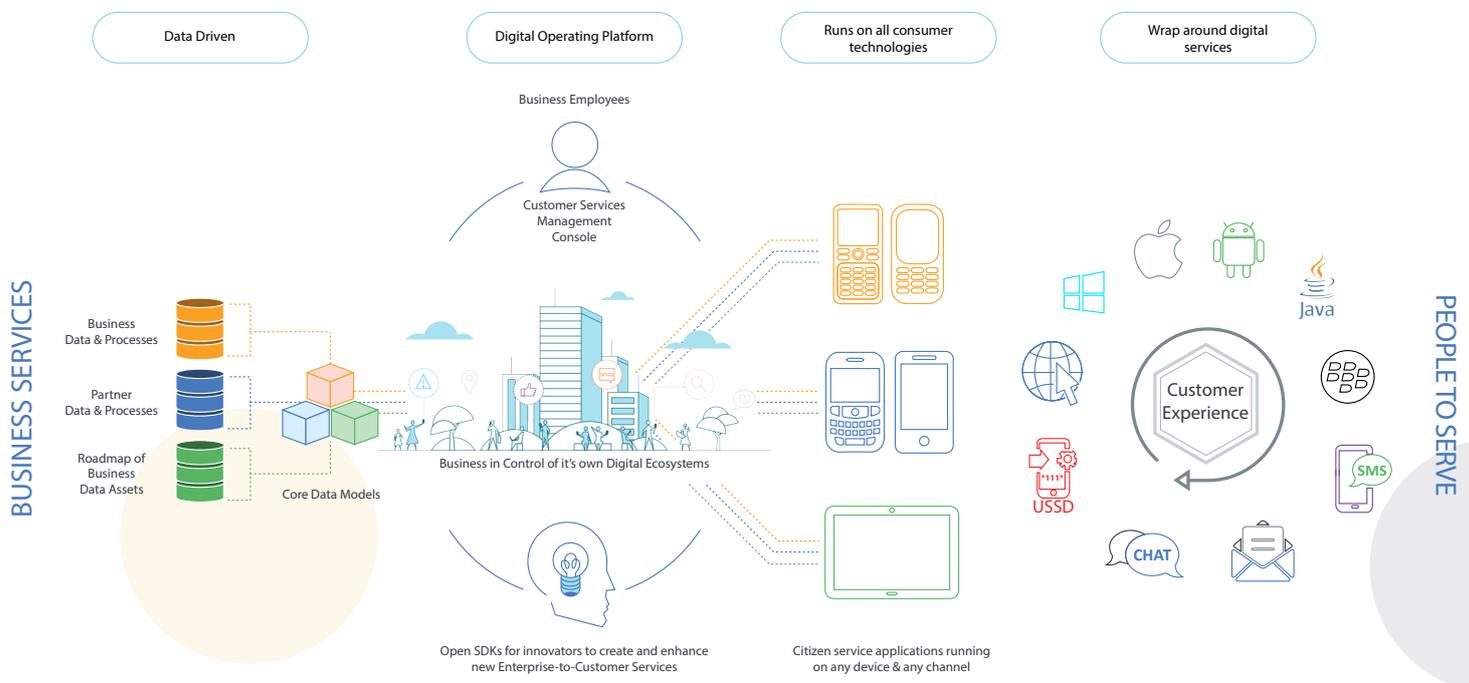
Focus on People. Not Technology.

Through a digital services platform, you deliver rich mobile applications and services quickly. These days, it's not about who you know, it's what you know about them. And you're in the digital driver's seat. The way you connect data, processes and people now is simplified, so your multi-sided digital service is robust, scalable, and adaptable.

Because you digitised the unique ComUnity ecosystem way, you reach your clients on all devices quickly, efficiently, securely. Anywhere, anytime, anyhow - across all networks.

Collaboration yields real, measurable value, so you know your data is inclusive, contextual, and relevant. Your teams drive data that helps you make faster, better decisions, so you stay ahead of the commercial curve.

And you've moved from the analogue past with minimal risk and reduced cost. More easily than you ever imagined possible.





With ComUnity, You Get Personal.

ComUnity's customised model reduces cost of market engagement, improves your service and stimulates revenue growth.

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Our customer experience platform makes your business processes and systems more flexible. Your service centres where it should - on your clients and other stakeholders. Roles and functions fall away; information flows across traditional department hierarchies. Now your employees are empowered to recognise customer engagements - using them to solve issues and build relationships.

We help you win the digital race in migrating off analogue applications. We choreograph your digital service experience off a single build and operate model. We provide a foundation that delivers your products and services via an always-on, real-time, information-rich interface. Our platform helps you build, operate and deliver mobile application services to all mass-market mobile devices. It uses internal and external systems and content to create unique services that make you work smarter.

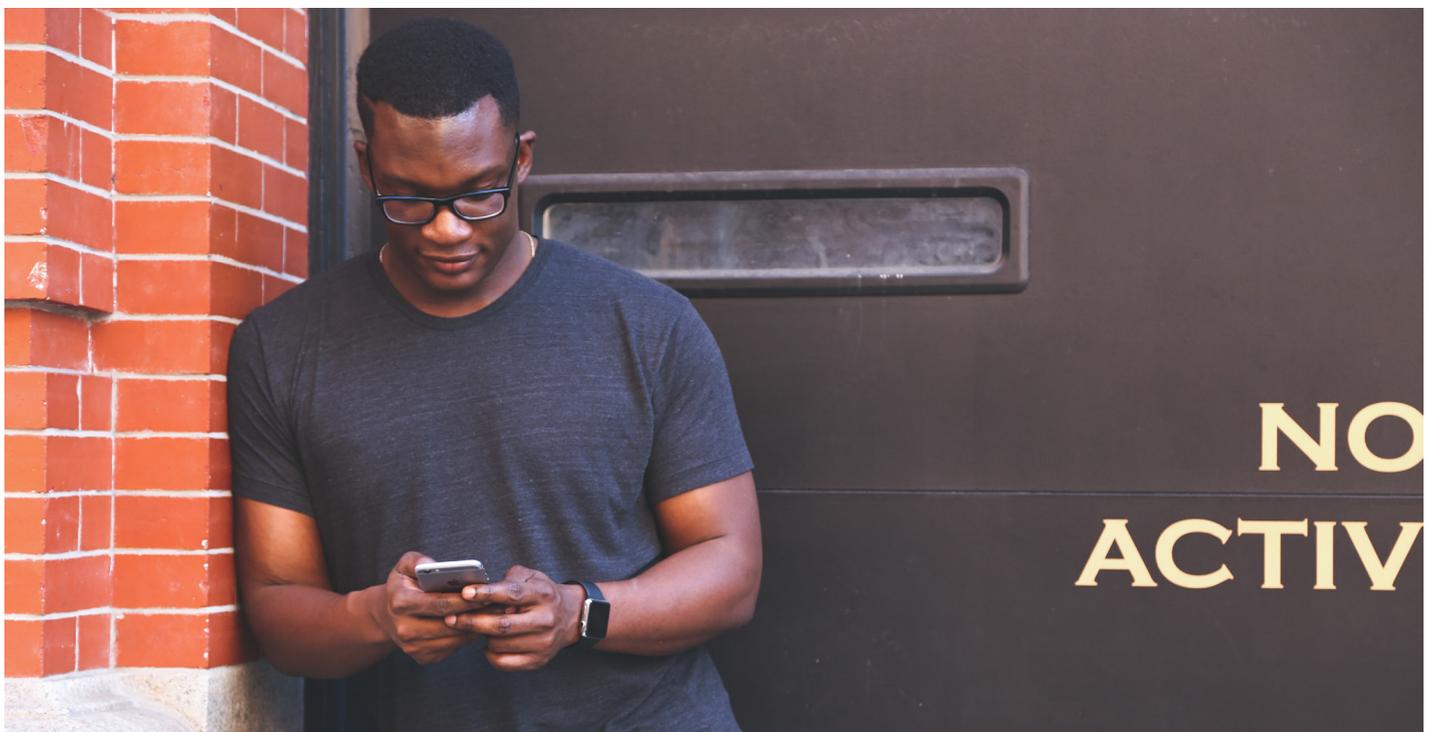
Run-everywhere digital architecture means the platform provides powerful, simple-to-use technology. We built it to run on Microsoft Azure, the intelligent cloud, so you connect with people wherever and whenever they need your digitised business services. Citizens, businesses, employees, visitors and other stakeholder organisations meet you wherever they are in the digital world.

It's that simple.



We make you more agile. You enjoy greater reach and relevance in quick-to-market time. Constant feedback and business information exchange means you stay relevant. Cost-to-build is hugely reduced. Our pay-as-you-succeed model means your risk is minimal. Our flexible engagement models give you a choice of on-premise, hosted and mixed environments.

Talk to us. It's that easy.



**COMMUNICATE, ENGAGE, and SERVICE CUSTOMERS
WHEN, WHERE, and HOW THEY WANT.**



Speed

Days and weeks. Not months (or years!)



Quality

Automation ensures outstanding brand experiences



Cost

10x more cost efficient than building from scratch



Reach

All customers, on every device, across any channel



Relevance

Data driven platform provides ultimate interaction context



Agility

Centralised management makes it easy to adapt



Simplicity

Because we know digitisation is hard and skills in short supply



Security

Rigorously manifested across digital architecture

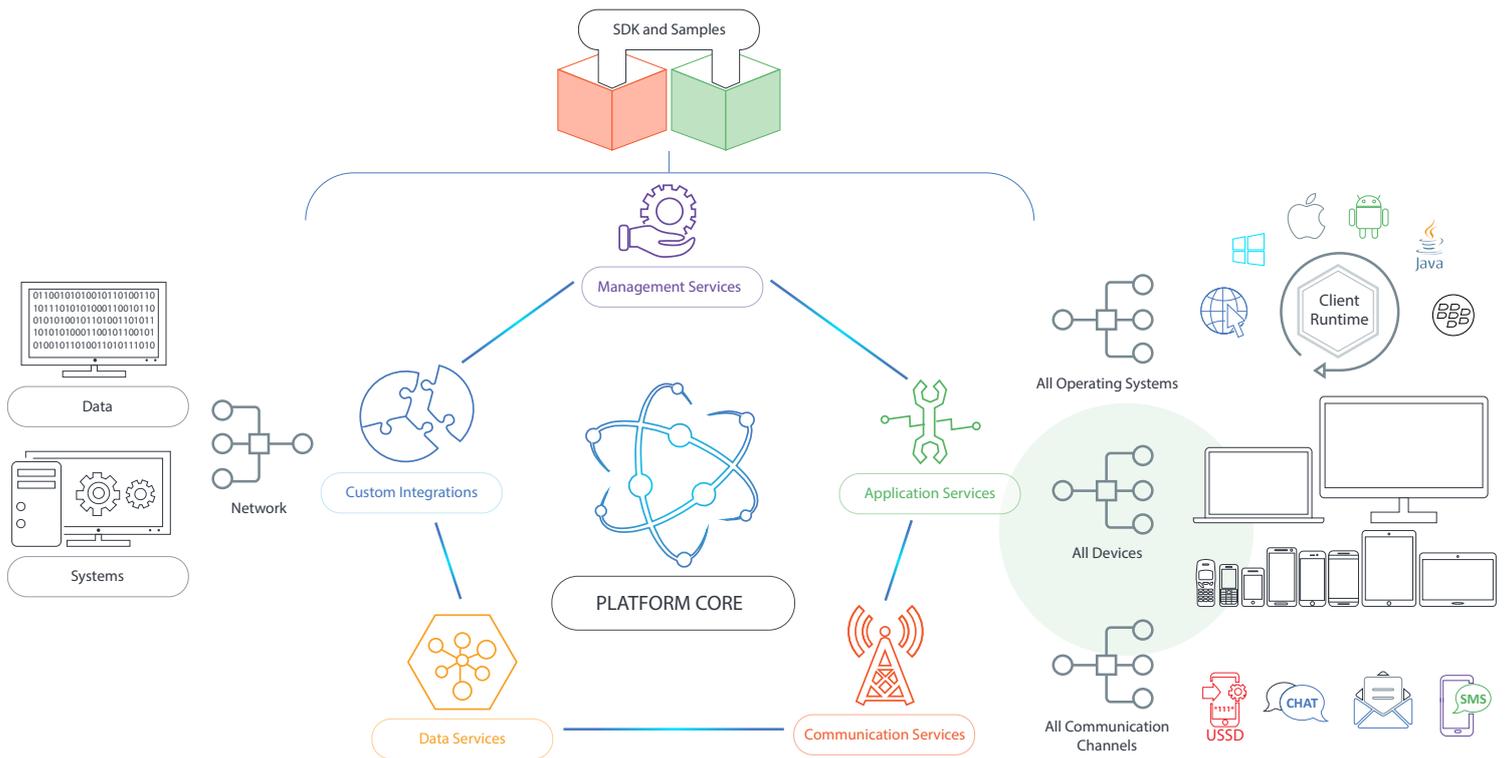


Manageability

Easy control over digital ecosystems

CORE PLATFORM

The ComUnity Platform is a low code, rapid digitization platform. It allows for the manageable and cost-efficient creation of contextualised stakeholder experiences across the full range of digital touchpoints. The platform enables organisations and innovators to provide ubiquitous customer care, application, and communication services to audiences. Organisations can connect consumers, citizens, and partners with internal teams by integrating data, processes, and people to drive their business and operating models.



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