



**community**  
rapid digitisation platform

Revolutionising the way governments  
succeed in a digital world



# Connect Your Inside to the Outside.

By implementing an existing digital services platform, you have access to digital engineering capabilities that build value chains to connect your inside to the outside, effectively. You build and run connected digital ecosystems rapidly, at previously unavailable speed, quality and cost efficiency.

You deliver rich mobile applications and services to citizens quickly. The way you connect data, processes and people is simplified - to you and your stakeholders' benefit. Now they enjoy exceptional digital service that is robust, scalable, and adaptable. You deliver always-on, empathetic customer experiences, choreographing interactions across socio-economic layers. Your systems and processes remain relevant to people's needs - wherever they are in the digital world.

Because you have digitised the unique ComUnity ecosystem way, you reach your citizens on all devices quickly, efficiently, securely. Anywhere, anytime, anyhow - across all networks. You know your data is inclusive, contextual, and relevant. You respond to changing market requirements with agility, adding citizens, products, services and markets at zero-relative cost, compared to physical world business models. Your team's drive data that helps you make faster, better decisions. You stay ahead of the curve.

And you've done it all with minimal risk and reduced cost. More easily than you ever imagined possible.



# Connect. Engage. Enhance Your Interaction.



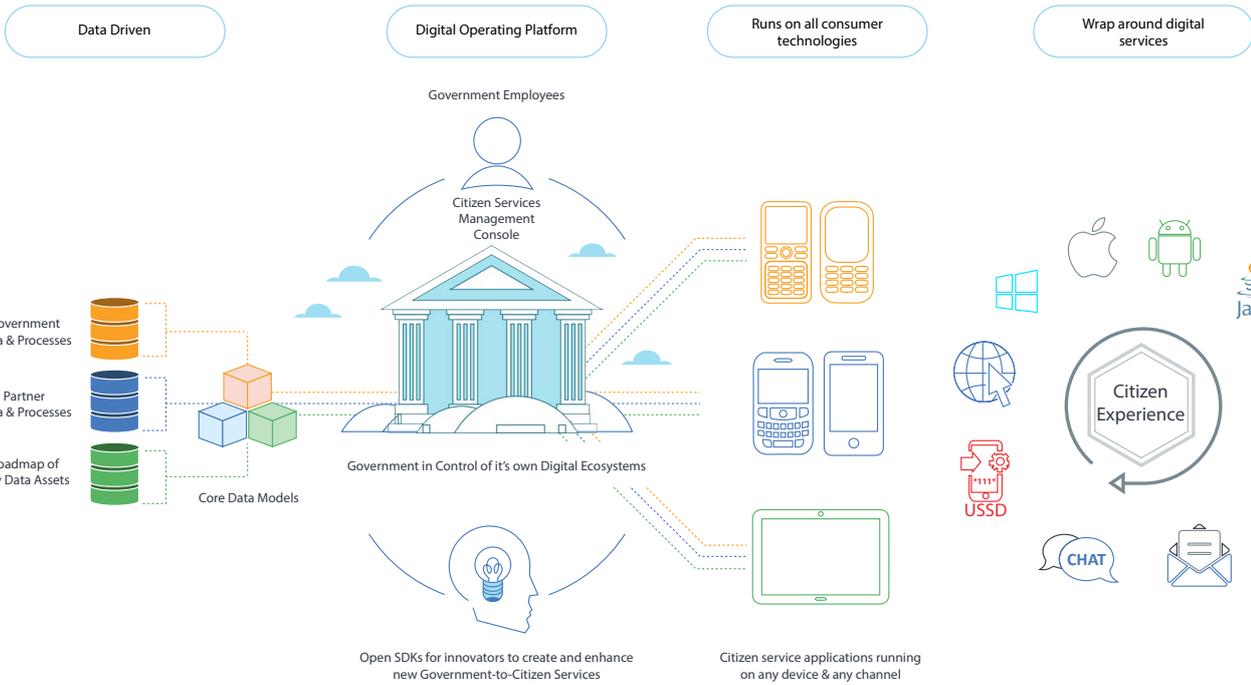
Your citizens expect you to treat them as people, not constituents. They demand the same level of service and connectivity from municipalities as from commercial companies. They have access to increasingly diverse technologies, and they want to use them to interact with you - whenever necessary.

But your internal rate of change has not always kept abreast of external conditions that drive your stakeholders. Your delivery concerns are compounded by a historical lack of skills, resources, funding and time. The cost and complexity of achieving inside/outside cohesion can be prohibitive.

We are living through massive digital shifts. You use technology to run internal operations, but people today expect a connected journey that joins them to your internal- and external-facing systems. They want a holistic customer experience - wherever they are. You must build cohesive digital assets and channels to provide citizens, employees, and partners with connected experiences that drive your future business model. To lead bravely in this new world, you need a partner who provides a solid foundation from where you create, mobilise and package your commercial services.

GOVERNMENT SERVICES

PEOPLE TO SERVE



# ComUnity Harmonises Digital Market Reach.

**ComUnity's customised model reduces cost of market engagement, improves your service and stimulates revenue growth.**

By partnering with ComUnity, you win the race to migrate analogue applications. We choreograph your digital service experience off a single build and operational model. We provide a foundation that delivers your products and services via an always-on, real-time, information-rich interface. Our platform helps you build, operate and deliver mobile application services to all mass-market mobile devices. It uses internal and external systems, and centralised content to create unique services that help you work smarter.

Run-everywhere digital architecture means the platform provides powerful, simple-to-use technology. We built it to run on Microsoft Azure, the intelligent cloud, so you connect with people wherever and whenever they need your digitised government services. Citizens, businesses, employees, visitors, and other government organisations meet you where they are.

It's that simple.

SYSTEMS OF RECORD AND  
MANAGEMENT

DIGITAL OPERATING PLATFORM

SYSTEMS OF ENGAGEMENT

INTERNAL GOVERNMENT OPERATIONS



Now you are more agile. You enjoy greater reach and relevance in quicker-to-market time. You enjoy constant feedback and business information exchange so you stay relevant. Cost-to-build is greatly reduced. Our pay-as-you-succeed model means your risk is minimised. We offer a range of flexible engagement models that give you a choice of on-premise, hosted and mixed environments.

**Talk to us. It's that easy.**



**COMMUNICATE, ENGAGE, and SERVICE CUSTOMERS  
WHEN, WHERE, and HOW THEY WANT.**



### **Speed**

Days and weeks. Not months (or years!)



### **Quality**

Automation ensures outstanding brand experiences



### **Cost**

10x more cost efficient than building from scratch



### **Reach**

All customers, on every device, across any channel



### **Relevance**

Data driven platform provides ultimate interaction context



### **Agility**

Centralised management makes it easy to adapt



### **Simplicity**

Because we know digitisation is hard and skills in short supply



### **Security**

Rigorously manifested across digital architecture

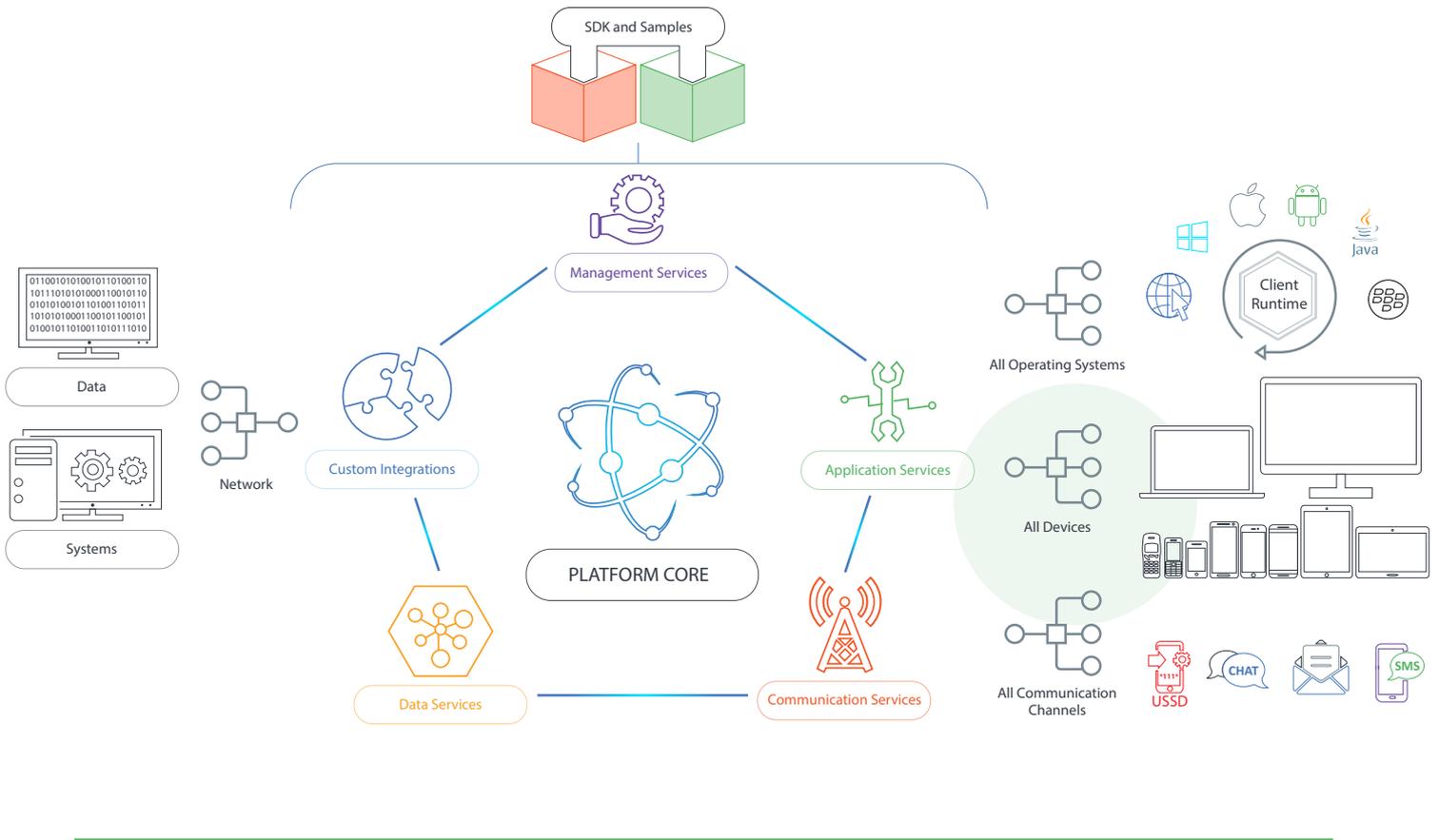


### **Manageability**

Easy control over digital ecosystems

# CORE PLATFORM

The ComUnity Platform is a low code, rapid digitization platform. It allows for the manageable and cost-efficient creation of contextualised stakeholder experiences across the full range of digital touchpoints. The platform enables organisations and innovators to provide ubiquitous customer care, application, and communication services to audiences. Organisations can connect consumers, citizens, and partners with internal teams by integrating data, processes, and people to drive their business and operating models.



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